

PRESS INFORMATION STORYWORLD

Publication: February 2026

This press kit contains all the information about Storyworld, the Dutch museum for comics, animation and games.

A museum full of stories

Storytelling is a gift – but what exactly makes it an art?

At Storyworld, the museum for comics, animation and games, visitors discover the secrets of great storytellers through Dutch and international successes in the fields of comics, animation and games. From *Asterix* and *Aladdin* to *The Red Turtle* and *Horizon Zero Dawn*.

Storyworld is also a place where everyone can get hands-on with all the building blocks of comics, animation and games, across no fewer than 14 interactive installations. Visitors discover what it takes to understand a visual story – and how to create one themselves.

In this press kit, we have included all essential information. In fact, everything you might want to know about or see at Storyworld.

Storyworld

The Dutch museum for comics, animation and games. Museum Storyworld presents Dutch and international successes in comics, animation and games – from start to finish.

Collection

Storyworld is the only museum in the Netherlands that focuses on national and international highlights in the fields of comics, animation and games. From classics to work by emerging talent, from visual artists to major game studios with international success – Storyworld presents outstanding works by a wide range of creators.

We have built a broad, contemporary collection featuring comics, animation and games. Examples include animation storyboards, props from animated films and games that visitors can play together. Part of the comics collection originates from the legacy of the Dutch Comics Museum (*Stripmuseum*), which closed in the spring of 2019.

Route through Storyworld

Storyworld follows a fixed route in which visitors encounter every aspect of storytelling. It starts at the very beginning: first you decide who the story is about and where it takes place. Here, visitors can see early character sketches of *Shrek* and original storyboard drawings from *Aladdin*.

Next, visitors move on to the different media through which stories can be told: comics, animation and games.

In the second gallery, visitors explore comics. How do you create a comic story, and how do you draw your own comic character? Here we present highlights from international and Dutch comic artists, including Marten Toonder, Barbara Stok and Romano Molenaar.

Visitors then discover the remarkable production process behind animation through original drawings, storyboards and flipbooks. This gallery also features unique characters and objects used in real stop-motion films – as well as a 3D zoetrope featuring *Shaun the Sheep* and *Timmy*, created by the model makers of Aardman Animations.

In the fourth section of Storyworld, dedicated to games, we explore the role of storytelling in video games. Discover through play what “the lore” is and what a “decision tree” means. Visitors get a behind-the-scenes look at a major Dutch game studio and, of course, can build their own game.

Spotlight

In the final space, Storyworld presents the work of a well-known creator several times a year: the Storyworld Spotlight.

Recent Spotlights include: *The Art of Loish*, *Suske and Wiske – 75 Years*, *Wakawaka! 40 Years of PAC-MAN*, *Hisko Hulsing: Done/Undone*, *AINBO: Heroine of the Amazon*, *Gerben Valkema*, *Hans G. Kresse – 100 Years*, *The World of Lara Croft*, *Donald Duck Weekly*, *Lessons of the Wild*, *Worlds of Rhemrev*, *Aimée de Jongh*, *The Legend of Zelda*, *50 Years of Franka*, *Miraculous, Indonesia Imagined – Peter van Dongen*, *SCHiM*, and *Dikkie Dik*.

For children

Children receive their own (free) passport when visiting Storyworld. This passport is filled with adventurous scavenger hunts, puzzles and drawing challenges. Children can draw themselves as a superhero or villain, create their own pixel art character and answer questions about what they see in the museum.

Practical information, images and contact

There is much more to discover and experience at Storyworld. Our website keeps you up to date: forum.nl/storyworld

Prices and opening hours

Storyworld is open from Tuesday to Sunday, 10:00 a.m. to 6:00 p.m. (last entry at 5:00 p.m.). During school holidays, Storyworld is also open on Mondays.

Standard ticket: €11.00

Children up to age 6: Free

Youth up to age 17: €8.00

Students: €8.00

Museum Card: Free

VriendenLoterij VIP Card: Free

For more information about Storyworld, please contact Elke van der Iest, Marketing & Communications, via email at communicatie@storyworld.nl or by phone at +31 (0)6 4654 1313.

Storyworld

The Dutch museum for comics, animation and games

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